

LOCATION: LOS ANGELES CITY COLLEGE FOUNDATION
Conference Room

TIME: 11:00 A.M.

MINUTES

Attendance:

Members Participating: Marvin Hoffman (Chair); Bob Winters (Treasurer); Julie Stromberg (Secretary); Jeff Zarrinam and Robert Schwartz (Executive Director)

Members Absent: Edward Dilkes (Vice Chair); Mary Gallagher (LACC President) and Dan Walden (VP, LACC Academic Affairs)

I. CALL TO ORDER

M. HOFFMAN

- a. The conference call was convened at 11:05 A.M.
- b. Motion to accept minutes from July 24, 2018
 - i. Jeff Zarrinam moved to accept the minutes as published
 - ii. Bob Winters seconded
 - iii. **Motion Passed MSP**

II. EXECUTIVE DIRECTOR'S REPORT

R. SCHWARTZ

- a. Robert Schwartz briefly reported on the following items
 - i. ALUMNI
 1. Robert will meet with Dennis Gilbert on Monday, August 27th to talk about the gala.
 2. Sandy Hyun sent the \$25k to create another scholarship and she will meet with President Gallagher and Robert to talk about outreach in the Korean Community
 3. Mike Stoller is coming to the Campus next week to talk to students
 4. Fred Wudl continues to communicate with us, he has previously donated some equipment to us and we keep talking to him about the possibility for him to donate some money
 - ii. CORPORATE & FOUNDATION RELATIONS
 1. Martha Pelayo submitted her report and Robert briefly discussed it with the Committee members
 - a) We received an invitation to submit a full proposal to the Ralph Parsons Foundation in the amount of \$50,000 which is due on October 12, 2018
 - b) There are two different opportunities we're pursuing with Netflix. First, Kevin Tent, an alum and advisory member, has set up a meeting to meet with Netflix' post production coordinator to discuss possible career opportunities for our LACC students on August 15, 2018. The second came as a result of meeting and speaking with Ted Sarandos, Chief Content Officer at Netflix. There was a tentative call scheduled for Thursday, August 16th with Ted's chief of staff, Ferial to share the projects
 - c) After an email exchange with Celina Santiago from the California Community Foundation, we are set to reconnect in September to introduce her new team to LACC and its various programs. Additionally, she will keep us posted on a potential donor for our Nursing program, who has thus far been very pleased with the administration of their funds
 - iii. 2019 GALA
 1. We continue with the planning. Working with Alex Swart on the Save the Date. Robert is in communication with Joan Dangerfield about the possibility to get Jay Leno
 - a) Marv Hoffman mentioned that we shouldn't have more than three honorees
 - iv. DONOR RECOGNITION
 1. Robert briefly reported on the status of the donor recognition wall. He mentioned that they keep adding names to the list and are in the final stage.

v. VETERANS HOUSING

1. Robert mentioned that Steve Lebowitz is still on board and President Gallagher is also in support of the project

vi. STRATEGIC PLAN

1. Selina Chi and Dean Hansell worked a draft of the strategic plan and sent it to Robert. Robert will review it and will see if he has it ready for the next Board meeting

vii. SWAPMEET

1. The Swap Meet revenue was up \$9,872.44 from last year

2. The Swap Meet commission for July 2018 was \$56,256.03 for both Saturday and Sunday

3. Year-to-date total is \$399,481.94

III. COLLEGE ADMINISTRATIVE REPORT

M. GALLAGHER

a. No updates – President Gallagher was not available

IV. TREASURE’S REPORT

R. WINTERS

a. JULY 2018 FINANCIALS AND CREDIT CARD STATEMENTS

i. The July 2018 financials and credit card statements were discussed and approved by the Committee members.

1. Bob Winters moved to approve the July 2018 Financials and Credit Card Statements as presented

2. Jeff Zarrinam seconded

3. **Motion Passed MSP**

V. BOARD CHAIR’S REPORT

M. HOFFMAN

a. No updates

VI. ADJOURNMENT AND NEXT MEETING

a. The meeting was adjourned at 11:45 A.M.

b. Next meeting is September 11, 2018 at 11:00 AM

NOTE: MSP=Moved Second Passed

Approved and signed by Secretary, Julie Stromberg:
