Los Angeles City College Foundation

EXECUTIVE COMMITTEE MEETING

NOVEMBER 28, 2023

LOCATION: LACC FOUNDATION

Student Union Building 855 N. Vermont Ave Los Angeles, CA 90029

ZOOM CONFERENCE

1 669 900 6833 (US Toll) Meeting ID: 826 0667 2459 Passcode: 659722

TIME: 11:00 A.M.

MINUTES

Attendance:

Members Present & Conference Call: Robert Schwartz (Chairman); Marvin Hoffman (Immediate Past Chairman) by Zoom; Edward Dilkes (Vice Chairman); Bob Winters (Treasurer); Danny Chan (Assistant Treasurer); Julie Stromberg (Secretary); Jeff Zarrinnam (Member-at-Large); Amanuel Gebru (LACC President); Joe Dominguez (VP, Admin Services) by Zoom and Lisa C. Nashua, Ph.D. (Executive Director)

Members Absent: Anna Le (President, Academic Senate)

Guests: Silvia Martinez; Shannon Cassidy; Brittany Delany; Helen Khachatryan and Daren Lynne

I. CALL TO ORDER R. SCHWARTZ

- a. The meeting was called to order at 11:16 A.M.
- b. Motion to accept minutes from October 24, 2023
 - i. Jeff Zarrinnam motioned to accept the minutes of October 24, 2023, meeting as submitted.
 - ii. Julie Stromberg seconded.
 - iii. Motion Passed MSP

II. EXECUTIVE DIRECTOR'S REPORT

L. NASHUA

- a. Lisa Nashua reported on the following items.
 - i. SWAP MEET UPDATE
 - Lisa gave a brief update on the swap meet and mentioned that the sheriff people will lock up at night. They
 hadn't been doing it. Lisa reported that they were having some issues with some unhoused individuals.

 Deputy Pastrano was in an e-mail that was sent to multiple individuals, and he replied saying that they will lock
 up at 11:00 at night.
 - a) Joe Dominguez mentioned that he followed up with them as well and they have their one-on-one check in tomorrow. VP Dominguez will get the schedule of the gate closures as well for Lisa.
 - 2. Overall, the swap meet is up by \$58,000 more than last year.
 - a) The Swap Meet revenue was up \$58,061.52 from last year.
 - b) The Swap Meet commission for October 2023 was \$47,184.00 for both Saturday and Sunday.
 - c) The year-to-date total is \$445,441.54

ii. FOUNDATION ENGAGEMENT

- 1. Brittany Delany, Director of Foundation and Government briefly went over her report, which was sent to the Committee before this meeting. She thanked Dr. Gebru and the people involved with the Presidential Reception that was held on October 30th. It gave her a chance to meet people that she hadn't met in person and build relationships as well as scheduled follow up meetings for President Gebru.
- 2. She said that another key goal this last month was to focus to continue her work on understanding Housing, which is a very complicated matter.

- a) She was excited about the work that they're doing with Hollywood 2.0 because they have such great momentum when it comes to incorporating Mental Health Services with housing needs. She mentioned that the Foundation might be hosting them at the end of January for their next open house.
- b) Brittany is looking into a grant opportunity that could help with the housing needs here on campus. It's a county grant. She didn't go into full details but mentioned that it was just as a big kind of overarching theme, that the issue was important.
- c) The Golden Globe Foundation continued to support our Cinema/TV and Journalism students this year, and two cinema students are writing and producing documentaries about student housing. Who knows if that could turn into something as well.
- 3. She briefly reported that another big thing that happened last month was wrapping up the scholarship review. She had a really good time reading a lot of the scholarship applications and she encouraged all the Committee to think about reading some more scholarship applications in the spring.
- 4. Brittany also reported on other topics like Allied health, Food for Thought, Basic Needs and the Nick Beck Lecture event.

iii. BASIC NEEDS PROGRAM

D. LYNNE

- 1. Daren Lynne's report was also sent to the Committee members along with all the other meeting materials.
 - a) She went on to report that the Emergency Food & Shelter Grant is closing. The final report is due February 15th.
 - b) Food for Thought Pop up Pantry To date, they have spent down for the first 10 of 12 supported Pop-Up Food Pantries. They have two orders left to be placed for November 20th and December 4th.
 - c) Fresh Success quarter four invoice has been submitted. \$3,551.77 will come back in indirect to the Foundation for quarter four.
 - d) Fresh Success Annual Desk Audit/Monitoring LACC Foundation and LACC are scheduled for a site visit and annual desk review in September 2024. Daren is working with Dean Alvarez to make sure all required documents are in SharePoint files.

iv. ANNUAL AND PLANNED GIVING PROGRAM

- 1. Shannon Cassidy went on to report that the Planned Giving program is moving forward, and a meeting between the foundation and the consultants is held bi-weekly to review the marketing plan, identify prospects, and continue building out resources and skills.
 - a) The next communication will go out Mid-December through the planned giving website host Crescendo.
- 2. Shannon mentioned that the Give a Credit campaign was officially launched on November 17th. The challenge match was \$20,156.00 and as of November 11th it had raised \$20,452. Currently they're at \$27,013 which is more than last year.
 - a) She asked the Committee to please, send the email they receive to their friends, family and colleagues and encourage them to donate.
 - b) Shannon reported that Sterling Franklin has agreed to donate a \$69,000 endowment for the Break it to Make it program. Sterling was inspired to do that amount because of the Give a Credit campaign. It will be called the Jonathan Scott Franklin Endowment. In honor of his nephew who was in prison and unfortunately died in prison.
- 3. They asked Dr. Gebru how they could get the faculty involve so that they can donate to this kind of projects.

v. MAJOR DONORS

L. NASHUA

- 1. Lisa went over the major donors' report.
 - a) She just went over a couple of highlights and mentioned that they are using the opportunity with the investiture for the President to create an honorary committee to highlight some of the very high-end alumni. Like Florence Avognon who agreed to serve on the committee and will try to engage Lebo M as well.
 - b) Lisa thanked Daren Lynne for bringing Al Ballesteros to our campus. He's the CEO of Wesley Health, and they literally are doing \$1,000,000 of in kind donation to the college they're providing above and beyond. He's excited about getting more involved, doing more work together, doing some grantsmanship work

- together. Lisa mentioned that they're actually a nonprofit 501c3 organization. The list of entities that they support and the work that they do is unbelievable. They do many services on Skid Row too.
- c) John Branca is going to give us 10,000 for challenge match for the Give a Credit campaign.
- d) She also reported on other donors who she has asked to be part of the President's Inauguration Honorary Committee and to those that she asked to be part of the Give a Credit challenge match.

vi. COLLEGE ENGAGEMENT

- 1. Lisa reported that Optimist Youth homes follow-Up to determine best third-party partner for Foster/Former Foster Youth Housing project on Willowbrook w/Catholic charities potentially not available until 2025.
- 2. She also talked about a new strategy for the Nursing program. Collaborating with other seven LACCD nursing programs to apply to Foundation for California Community College for nursing award to cover cost of flourishing model training for nursing faculty LACC as lead.
 - a) Ed Dilkes restated his concern that all these grant applications take hundreds of hours of work and months of time before you know whether you have any answers as if it was awarded. He asked if there was a reason, the foundation could fund half of it, or even all of it.
 - 1) Lisa responded that's what they talked about, which is talking to LACCD about funding a portion of it and talking to the other colleges so in that way they have a bigger model with a pool of seven different nursing programs who could all attend a training. The trainer program could then ultimately work out the program details. LACC has not enough faculty to invest \$75,000. It's not justifiable. The Committee further discussed this topic and it will be added to the agenda for the meeting in January 2024.
 - 2) Joe Dominguez will set up a meeting with Lisa to go through last year's nursing program review.
- 3. Lisa informed the Committee that the Foundation will be donating 30 scooters for the CalWorks program for their holiday event.

III. COLLEGE ADMINISTRATIVE REPORT

A. GEBRU/J. DOMINGUEZ

- a. Dr. Gebru thanked the Board and foundation staff for coordinating the Presidential Reception. He also invited them to the College holiday party, which will be on December 8th at 12:30 PM.
- b. He distributed a copy of the 2023-2024 LACC Goals.
 - 1. The goals included a comprehensive enrollment management focused on Student Success. Provide leadership, support and resources to support a culture that fosters diversity, equity, inclusion, accessibility and belonging. Create a safe and welcoming campus environment. Ensure institutional fiscal wellbeing and focused branding/marketing targeted toward partnerships.

IV. TREASURE'S REPORT

B. WINTERS/D. CHAN

- a. October 2023 Financials and Credit Card Statements
 - i. Bob Winters moved to approve the October 2023 financials and credit card statements as presented.
 - 1. Jeff Zarrinnam seconded.
 - 2. Motion Passed MSP

V. BOARD CHAIR'S REPORT

R. SCHWARTZ

- a. Robert informed the Committee that this morning he met with Alen Andriassian and Armineh Dereghishian about the Presidents Scholars program.
- b. Robert also mentioned that he will be having a meeting here on December 4th at noon with all the Chairs of the other colleges foundations.
- c. Personnel Matters Lisa Nashua Contract
 - i. This agenda item was moved to Closed Session. Ed Dilkes motioned to adjourn the open session to closed session for purposes of final evaluation and contract negotiations with the Executive Director, Lisa Nashua.

- a) The Executive Committee met in Closed Session, commencing at 12:52 PM to discuss the extension of the contract for Lisa Nashua, Executive Director. The discussion was open and informative. A motion was made by Jeff Zarrinnam to ratify and extend the existing contract for a period of one year, on its existing terms.
 - 1) Danny Chan seconded
 - 2) Motion Passed MSP

VI. PUBLIC COMMENTS

- a. The open session resumed at 1:20 PM.
- b. Brittany Delany and Shannon Cassidy mentioned that they had a discussion with Lisa about having a DEI training.
 - 1. They just wanted to bring it up in a more formal way to the board, so that it can be noted in the meeting minutes. Brittany mentioned that we could all do our own learnings because she wants to be sensitive that we all come to diversity, equity, inclusion and accessibility and belonging in so many unique personal ways even her, just being from Massachusetts is very different from being from a California native.
 - 2. They continue to discussed this matter and it was mentioned that LACCD offer this trainings as well. The Committee was okay for the staff to get those trainings.
 - a) Lisa said she was glad to hear that they're open to it. She'll start doing some research and they'll work with the chair of DEI committee and forward some suggestions.

VII. ADJOURNMENT AND NEXT MEETING

- a. The meeting was adjourned at 1:40 PM
- b. Next meeting will be on December 14, 2023, at 11:00 AM at Marino Ristorante

NOTE: MSP=Moved Second Passed

Approved by Julie Stromberg, Secretary