LOS ANGELES CITY COLLEGE FOUNDATION

EXECUTIVE COMMITTEE MEETING

OCTOBER 24, 2023

LOCATION: LACC FOUNDATION

Student Union Building 855 N. Vermont Ave Los Angeles, CA 90029

ZOOM CONFERENCE

1 669 900 6833 (US Toll) Meeting ID: 826 0667 2459 Passcode: 659722

TIME: 10:00 A.M.

MINUTES

Attendance:

Members Present & Conference Call: Robert Schwartz (Chairman); Marvin Hoffman (Immediate Past Chairman) by Zoom; Edward Dilkes (Vice Chairman) by Zoom; Bob Winters (Treasurer); Danny Chan (Assistant Treasurer); Julie Stromberg (Secretary) by Zoom; Jeff Zarrinnam (Memberat-Large); Amanuel Gebru (LACC President); Anna Le (President, Academic Senate); Joe Dominguez (VP, Admin Services) and Lisa C. Nashua, Ph.D. (Executive Director)

Guests: Silvia Martinez; Shannon Cassidy; Brittany Delany; Helen Khachatryan and Daren Lynne by Zoom

I. CALL TO ORDER R. SCHWARTZ

- a. The meeting was called to order at 10:09 A.M.
- b. Motion to accept minutes from September 26, 2023
 - i. Jeff Zarrinnam motioned to accept the minutes of September 26, 2023, meeting as submitted.
 - ii. Bob Winters seconded.
 - iii. Motion Passed MSP

II. EXECUTIVE DIRECTOR'S REPORT

L. NASHUA

- a. Lisa Nashua reported on the following items.
 - i. SWAP MEET UPDATE
 - 1. Lisa gave a brief update on the swap meet. Overall, the swap meet is up by \$70,000 more than last year. She mentioned that the City Council and the Councilman has put on the agenda to change the limitations that have been in existence. To redo the zoning of where street vendors tend to be located, including some of the historical sites that have been preserved and excluded. He's really attacking the concept of the city ordinances that limit their locations for the street vendors, and he wants to change it completely.
 - 2. She also reported that Dr. Gebru and her had a conversation about a possible plan B for relocating the swap meet.
 - a) The Swap Meet revenue was up \$70,723.52 from last year.
 - b) The Swap Meet commission for September 2023 was \$43,124.00 for both Saturday and Sunday.
 - c) The year-to-date total is \$398,257.54.

ii. FOUNDATION ENGAGEMENT

- 1. Brittany Delany, Director of Foundation and Government, went over the highlights of her report, which was sent to the Committee before this meeting. She briefly reported on the grants that came in recently. She mentioned that Lisa and she met with Dean Nikki and Alvaro to prepare for the submission of a new proposal to the Pritzker Foundation. This will be their final year supporting the Guardian Scholars program. They asked for some money to support staffing to work on this transition, to institutionalize the position on the college side for Guardian Scholars. She also mentioned the grants that are on deck and the reports that are due soon.
- 2. She briefly spoke about her Government/Community engagement.

iii. BASIC NEEDS PROGRAM

- D. LYNNE
- 1. Daren Lynne's report was also sent to the Committee members along with all the other meeting materials.
 - a) She went on to report that they are spending down the Emergency Food and Shelter program grant. As they outlined supporting the Pop-Up Pantry and purchasing the grocery gift cards. They have not received as many rent assistance referrals from City Cares Network as they had anticipated. Daren had a couple of discussions with Lisa because this funding needs to be expended by mid-November. If it's not, then they'll just anticipate any remaining funds will be returned to the Emergency Food and Shelter program.
 - b) Fresh Success quarter three for the college, there was a slight adjustment that they just made which resulted in an additional \$18.00 that'll come back to the Foundation. It was an error on one of the time sheets. Daren has submitted quarter four for the LACC Foundation. She estimated a little over 13.1 and then \$3,550 will come back in indirect to the Foundation for quarter four. She's working with the college to complete their quarter four invoice, hopefully on time and accurately.

iv. MAJOR DONORS

L. NASHUA

- 1. Lisa went over the major donors' report.
 - a) She briefly mentioned that she's had lots of great communication with donors and following up regarding the upcoming presidential reception.
 - b) Lisa shared the details about the meeting she and Ed Dilkes had with Steve Markoff. They discussed the different funding areas, and Steve also introduced them to a gentleman named Bruce McNall. Mr. McNall is well connected. He himself is not a prospect, but he can be a connector for us. He's apparently good friends with Frank Gehry.
 - c) She also reported on other items in her report like marketing, events, and other activities.

v. COLLEGE ENGAGEMENT

- 1. Lisa is working with the Psychology department on the speaker series. She's also working with the English department to see if Aksoy can chair the College Book Program
- 2. Fran Morris-Rosman will not attend the reception but offered her house to host a reception for donors on the West side.
- 3. Lisa mentioned that we're still in need of scholarship reviewers. Anna Le went ahead and sent an email blast to ask faculty to volunteer.
- vi. PRESIDENTIAL WELCOME RECEPTION OCTOBER 30TH
 - 1. Lisa mentioned that reminders have gone out about the Presidential reception. She said that they have called and emailed everybody on the prospect list plus other individuals that are not on the prospect list.

vii. ANNUAL AND PLANNED GIVING PROGRAM

- 1. Shannon Cassidy is leading the Planned Giving program, which is moving forward, and announcements, advertisements and solicitations are dropping.
- 2. Shannon is concentrating on the Give a Credit project. The End of Year campaign focuses on encouraging donors to sponsor a credit and give the gift of education.
 - a) Currently, strategic donors are being solicited to contribute to the \$46,000 match campaign. Shannon thanked the Board members who have already supported this campaign. Because of the generous support of the LACCF Board members, Dr. Gebru, and LACC VP's we reached \$10,156 before the official launch of the campaign.

III. COLLEGE ADMINISTRATIVE REPORT

A. GEBRU/J. DOMINGUEZ

a. Dr. Gebru distributed some information on the 2023-2024 Senior Staff Goals which included Enrollment Management Initiatives, Assess Institutions Academic Success Metrics using Aspen Framework, Develop Intentional Professional Development, Ensure a Safe Campus Environment, and Institutional Fiscal Wellbeing.

IV. TREASURE'S REPORT

B. WINTERS/D. CHAN

a. September 2023 Financials and Credit Card Statements

- i. Bob Winters moved to approve the September 2023 financials and credit card statements as presented.
 - 1. Danny Chan seconded.
 - 2. Motion Passed MSP

V. BOARD CHAIR'S REPORT

R. SCHWARTZ

- i. New Board Member Recommendation Fariba Kalantari
 - 1. Robert mentioned that Fariba Kalantari had been accepted by the Executive Committee and will be voted in at the next Board meeting which will be held on Monday, October 30th at 4:00 PM
- ii. Resignation Notice Joanne Hoffman
 - 1. Joanne Hoffman submitted her resignation notice and will be stepping down from the LACC Foundation Board.

VI. PUBLIC COMMENTS

a. No comments

VII. ADJOURNMENT AND NEXT MEETING

- a. The meeting was adjourned at 11:34 AM
- b. Next meeting will be on November 28, 2023, at 11:00 AM

NOTE: MSP=Moved Second Passed

Approved by Julie Stromberg, Secretary